

Ken Gordon



Dr. Kenneth R. Gordon is the President of Gordon Pacific, LLC – a full service international business consulting firm specializing in Asian business. He earned his Ph.D. and M.S. degrees in Business from Northwestern University and his B.A. from the University of Iowa.

Dr. Gordon has over 43 years of experience in consulting, executive coaching, research, and education in international business, spanning over 66 countries — with over 28 years in East, Southeast, and South Asia. In his role as an international business consultant, he has provided services to many Fortune 500 companies including: Motorola, IBM, Walt Disney International, Disney Consumer Products, Disney Parks & Resorts, ConAgra Foods, NBA, Honda, Audi, Volkswagen, General Motors, Delco, KPMG, PWC, AOL, Timken, NASA, NASDAQ, Ball Corporation, Stolle Machinery, Ventyx/ABB, SumTotal Systems, Reynolds International, SBC, Media One, Storage Technology, Lowe's, Molson-Coors, Fiskars, Kenexa, Intel, On Semiconductor, FreeScale, APL, Reynolds & Reynolds, AlliedSignal, ChemCo, Dupont, Pinetree Peripherals, Emerson-MicroMotion, Woodward Governor, Johns Manville, Whirlpool, Jarden Consumer Solutions, Manpower, Right Management, Lucent Technologies, Quantum, Gates, Navistar (International Truck & Engine), Fluor, MWH Global, Newmont Gold, Kennecott, Echo Bay, Royal Gold, Berrick Gold, Phelps-Dodge, Freeport-McMoRan Copper & Gold, Enron, CH2MHill, Praxair, Vought Aircraft, Sundryne, Chinafacturing, and OSIsoft.

His primary area of expertise is the Asia-Pacific region, especially, China, Japan, India, Korea, and most of Southeast Asia. He has been a Senior Fellow at the National University of Singapore and a Visiting Professor at Shenzhen University (China); a Research Fellow at the International Institute of Management in Berlin, Germany; a CIBER Fellow (Center for International Business Education and Research) at Groupe ESC in Grenoble, France; a faculty coordinator for the Danish International Studies Program in Copenhagen, Denmark; and a CIBEAR Fellow for both “Doing Business in Southeast Asia” and “Doing Business in Vietnam” (Pacific Rim Programs, University of Southern California). He is a charter member of the Pan-Pacific Business Association, a Fellow of the International Center for Asian Studies, and a member of the Academy of International Business.

Prior to Chinese Premier Zhu Rongji's visit to Denver, Colorado, Dr. Gordon provided the business and cultural briefing for the Colorado Governor's Office, the Colorado International Trade Office, and the Denver Mayor's Office of Economic Development & International Trade. He has been a special advisor to the Denver Mayor's Office and the World Trade Center on the creation of a China Trade Representative Office in Shanghai, China, and served as a member of the Mayor's China Advisory Committee (CAC) that provided ongoing support, information, and advice to the Mayor's Office with regards to Denver's continuing efforts in China. Dr. Gordon also served on the Colorado-China Advisory Council through the City of Denver's Mayor's Office of Economic Development & International Trade (MOED/IT) and the Colorado Environmental Business Alliance (CEBA), and has served on the Colorado-Malaysia Council as well.

Dr. Gordon is also a retired faculty member at the University of Colorado at Boulder's Leeds School of Business, where he previously served as the Area Coordinator of International Operations Management for the Division of Management and continues to serve as a member of the International Business Faculty. Dr. Gordon has taught “Managing in International Markets” and “The Global Business Experience” in CU's Executive MBA Program and “International Management” in CU's International Business Certificate Program, which he helped design. Before coming to the University of Colorado in 1977, he was a professor at The Ohio State University.

Dr. Gordon is the author of numerous publications on international business, international finance, and international production and operations management. He has been the recipient of the “DBA Professor of the Year” award, the “MBA Professor of the Year” award (twice), the “Dean's Research Professor” award, and the “Multicultural Business Students Association Recognition Award” as well as the recipient of numerous competitive research grants and several academic fellowships.